Town of Arlington
Office of the Town Manager

Joan Roman
Public Information Officer

730 Massachusetts Avenue
Arlington MA 02476-4908
Phone (781) 316-3350
Fax (78l) 316-3019
jroman@town.arlington.ma.us
www.arlingtonma.gov

Town of Arlington to Launch New Interactive Website
Partners with Vision Internet to Improve Service Delivery, Productivity, and Transparency

Arlington, MA July 14 - The Town of Arlington, MA will officially launch its new website, arlingtonma.gov on July 17th. The updated site will incorporate a fresh look, improved navigation, and new interactive tools.

Developed in partnership with the online government experts at Vision Internet, the new site captures the spirit of Arlington and puts detailed government information at the fingertips of residents and visitors.

"Our website is the first impression many people have of our Town" said Adam Chapdelaine, Arlington's Town Manager. "It also is the portal that allows residents and businesses to connect with local government and is one of the most powerful tools we have to keep residents engaged and informed, which is why this redesign is integral to our overall communications strategy."

Many key features of the new website can be accessed directly from the new dynamic homepage that includes an "I Want to" tab that takes citizens directly to the information they most often seek. Among the new features are:

- Searchable, dynamic calendar of town meetings and community events that can be filtered by department or category, plus easily added to personal Google, iPhone, and other calendars.
- Better organized agendas and meeting minutes.
- Responsive design powered by visionMoblie™ that adjusts screen resolution to fit smartphones, tablets, laptops, and other mobile devices.
- Improved Navigation with a new "mega-menu" that streamlines navigation and provides a more user-friendly and consistent experience across the site, thus making content easier to find.

- A more modern and cleaner look and feel that incorporates more graphics for visual appeal and navigational cues.

Arlington is looking forward to utilizing Vision Internet's advanced content management system (CMS) to boost staff's ability to manage content and improve their customer service and communication initiatives. "With Vision Internet's intuitive CMS, staff will be able to more easily post and update their department's information," said Joan Roman, Arlington's Public Information Officer. "Additionally, content can now be shared across the site with a press of a button, which improves accuracy and efficiency."

"Arlington's forward-thinking government has created a powerful website that not only caters directly to residents' needs, but to the needs of business owners, developers, investors, elected officials and Arlington employees," said Ashley Fruechting, Vision Internet's Director of Strategic Initiatives. "The new site engages residents, provides information that builds trust, and delivers information when, where, and in whatever format citizens want it."

About Vision Internet
Headquartered in Santa Monica, Calif., Vision Internet is a national leader in government website development with more than 500 government, non-profit and education clients in U.S. and Canadian communities with populations that range from less than 1,000 residents to more than 5 million. The company creates cost-effective solutions that increase government efficiency, transparency and interactive communications with citizens. Over the past 18 years, the company has earned hundreds of prestigious awards for its unique websites, including numerous 3CMA Savvy Awards. In 2013, Vision Internet launched visionCMS™, a powerful, easy to use content management system developed with feedback from hundreds of municipal clients. For more information visit www.visioninternet.com.

About Arlington, MA
Founded over 350 years ago, Arlington remains proud of its history, even as it has grown into a thoroughly modern community. The birthplace of Uncle Sam, the location of the first public children's library, and the site of most of the fighting when the British marched through it returning from the Old North Bridge at the start of the Revolutionary War, Arlington has preserved many of its historical character while becoming a modern community. Once a thriving agriculture and mill town, Arlington's excellent access to metropolitan Boston has made it a very desirable place to live.

See the following pages for details screenshots and updates residents can expect when the new site launches.

Search...   Go

I Want to... | Town Governance | Departments | Services | Communications Center

Central Fire Renovations Begin

Renovations on Central Fire Station begin in June. Click image to read full details.

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Budget & Financial

Request/ Answer Center

Recycling & Trash

Elections

Boards & Committees

Meetings | Community | All Events

Latest News

More News »

07 Jul — Redevelopment Board — 7:00 PM

09 Jul — Vision 2020 Standing Committee — 7:30 PM

10 Jul — Master Plan Advisory Committee — 7:00 PM

21 Jul — Redevelopment Board — 7:00 PM

08 Sep — Redevelopment Board — 7:00 PM

More Meetings »

Farmers' Market Open June 11
7/7/2014

2013 Annual Report Now Online
4/15/2014

« July 2014 »

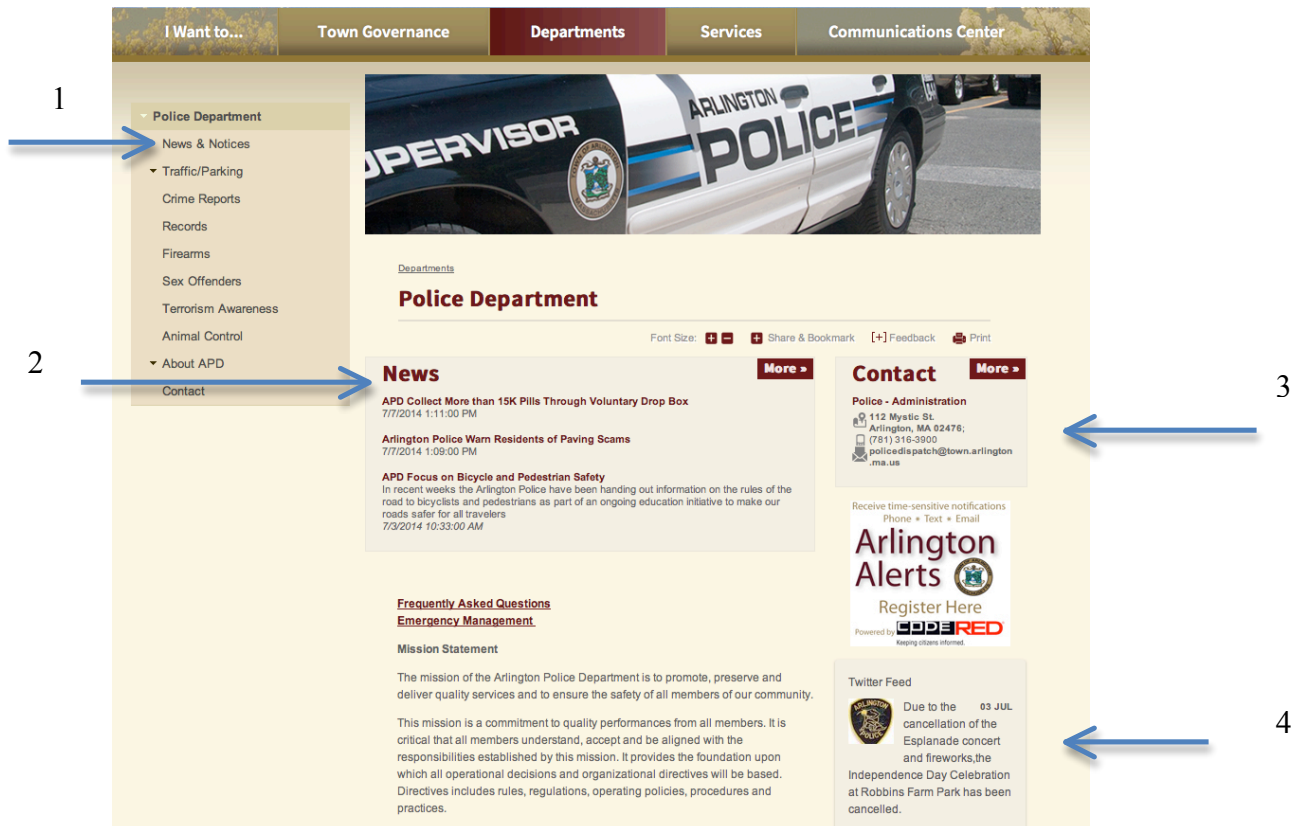| S	M	T	W	T	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Mega-menu
Task and Organizational based navigation that helps users navigate to content they seek more easily.

Department/Division Home Pages
1- Left navigation is now deployed within the department, division, board or committee a user is visiting, making their sections easier to view and navigate.
2- News articles can appear on multiple sections (Department/Town home page) without having to duplicate the article.
3- Contact Directory is database driven making it easier for staff to maintain and residents to find.
4- Integration of Social Media Channels

Board/Committee Home Pages

Left navigation is now deployed within the department, division, board or committee a user is visiting, making their sections easier to view and navigate.

1- All upcoming board/committee events/meetings easily accessed on their Committee'ss Calendar and upcoming Events listing.
2- Consistent listing of Agendas & Minutes
3- Members now organized in a database (for easier management of 450+ members that serve the Town).